OLOVAD

CMMC NOVEL TECHNOLOGIES WEBINAR SERIES

JOIN OUR INSPIRING WEBINARS ON WEDNESDAY, 28TH OF OCTOBER



28th of October, 10:30 a.m. Felix Lambrecht, PhD - CPO anvajo

Holographic microscopy to decipher cell's states and physiologic properties

We will give you an introduction into the fundamental principles of holographic microscopy and how anvajo first commercialized this technology into a handheld staining-free viability counter. Furthermore, we would like to give you a glimpse of the power of holography and how future research collaborations shall secure innovative approaches based on that technology stack. (25 min + 10 min discussion)

28th **of October, 11:00 a.m.** Stefan Fraedrich - CEO anvajo

The challenging journey of starting a life science company: from idea to product

Starting a life science company has special challenges compared to a company in other markets. Specific knowledge, high financial burnrates, the need for rare and specialized academic talent and finally regulated markets are just a few examples which makes it difficult to start a successful and sustainable business. In this talk the whole journey of starting a life science business is shown with focus on the founding team and product market fit, crucial for success.

(25 min + 10 min discussion)







For registration and more information see here



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